



ICHS[®]

International Conference
on Hydrogen Safety

24-26 SEPTEMBER 2019
www.ichs2019.com



ADELAIDE
AUSTRALIA

Sponsorship Prospectus



Government of
South Australia

INVITATION TO SPONSOR

In September 2019, Adelaide, South Australia will be the centre of the global hydrogen and fuel cell community.

The 8th International Conference on Hydrogen Safety (ICHS), will be held at the Adelaide Convention Centre on 24th-26th September 2019. This is the leading technical event for hydrogen safety research and development and will be hosted by the International Association for Hydrogen Safety (HySafe) and the Government of South Australia.



Commercialisation of hydrogen as an energy source continues to gain momentum. As fuel cell electric vehicles and other larger scale hydrogen applications are increasingly being deployed, ICHS 2019 will focus on the progress in safety of hydrogen technologies and infrastructure, as essential means to enable smart hydrogen solutions for global energy challenges. The conference scope covers the broad range of hydrogen safety topics including: regulations, codes and standards; safety in hydrogen infrastructure; safe strategies for the implementation and scaling up of hydrogen technologies and system solutions; hydrogen and blends behaviour; physical effects, consequence analysis, incidents, accidents and near misses; hydrogen effects on materials and components; safety of energy storage; risk management; fuel cell related safety issues; and communication, education and training.

Since 2005 this biennial event has attracted the world's leading experts, technology developers, researchers and engineers from the global hydrogen and fuel cell arena. The conference provides an open platform for presenting and discussing new findings, information and data on hydrogen safety covering the wide range of areas: from basic to applied research, development, risk assessment, standardisation and regulations. Bringing together internationally renowned keynote speakers with expertise in hydrogen and its applications.

We have a range of sponsorship opportunities providing a choice of exposure, connecting you directly to an influential global audience, including leading professionals and academics in hydrogen, and demonstrating your support and commitment to the hydrogen industry.

Becoming a sponsor of ICHS 2019 is an invaluable opportunity to access many exclusive benefits, including outstanding opportunities to showcase your products and services, and the opportunity to network with industry leaders at this international event.

With limited opportunities available, we recommend you review the opportunities and act quickly to secure your preferred level of engagement.

We thank you for your consideration and look forward to welcoming you as a valued contributor to the to the 8th International Conference on Hydrogen Safety in Adelaide in September 2019.



WHY YOU SHOULD BE INVOLVED

Become a valued sponsor at the International Conference on Hydrogen Safety and:

- participate in the premier event on the calendar for the hydrogen energy safety sector
- gain significant exposure to hydrogen technology and safety professionals from across the world
- demonstrate your support and commitment to the hydrogen industry and product safety
- develop international connections and strengthen relationships through face-to-face engagement
- showcase your organisation to a relevant and influential audience including the option to display your services or products
- ensure your organisation stays abreast of current developments and safety-focussed research in the field of hydrogen energy carriers, hydrogen production, and end use technology.

MARKETING REACH

The 8th International Conference on Hydrogen Safety will be promoted to ensure maximum exposure for your organisation; marketing will be targeted at a global market with a focus on Australia/Oceania, Europe, Asia Pacific and the Americas.

A website devoted to the conference is now live, and will be updated continuously in the lead up to the event providing all the most up to date information on the program, speakers, social events and a section dedicated to sponsors: www.ichs2019.com



ICHS 2019 will be held at the Adelaide Convention Centre.

SPONSORSHIP PACKAGES

Sponsorship packages have been created to give your organisation the best return on investment with a variety of models available. There is something to suit a range of budgets, and discussions can be held to tailor a package to suit your needs. A summary of opportunities with the inclusions on offer is detailed below:

ENTITLEMENTS	PLATINUM	GOLD	SILVER
Exhibition area Booths 3000x3000 mm Tables 1800x750 mm	1 booth	2 tables	1 table
Complimentary registration	4 people	2 people	1 person
Company logo printed on Showbag	✓		
Sponsors' brochure / insert in the conference showbag	✓		
Company logo on printed lanyard	✓	✓	
Company logo and acknowledgment on a PowerPoint featured in all rooms, to be shown before and after sessions	✓	✓	
Company logo on printed program	✓	✓	✓
Company logo on website	✓	✓	✓
Verbal acknowledgment during the Opening Ceremony by the Conference Chair	✓	✓	✓
Number of opportunities	3	5	10
Package contribution*	AU\$ 23,500 €15,000 US\$ 17,500	AU\$ 15,500 €10,000 US\$ 12,000	AU\$ 8,000 €5,000 US\$ 6,000

*Prices are fixed, include GST and are based on conversion rates of AUD/EUR = 1.56, US/EUR= 1.18 as at June 2018

FURTHER INFORMATION

To secure your package or discuss alternative support please contact with our sponsor contacts.

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ALTERNATIVE SPONSORSHIP OPTIONS

Besides the formal sponsorship packages, the organisers welcome support regarding other aspects of the event and would be happy to discuss options with you on tailoring a sponsorship package to meet your needs.

This support will give visibility to your company's commitment and support for this premier event on hydrogen safety. As for the other sponsorship models the logo of your company will be added to the web page and acknowledged in the final program and at the event subject to the final tailored package agreed upon.

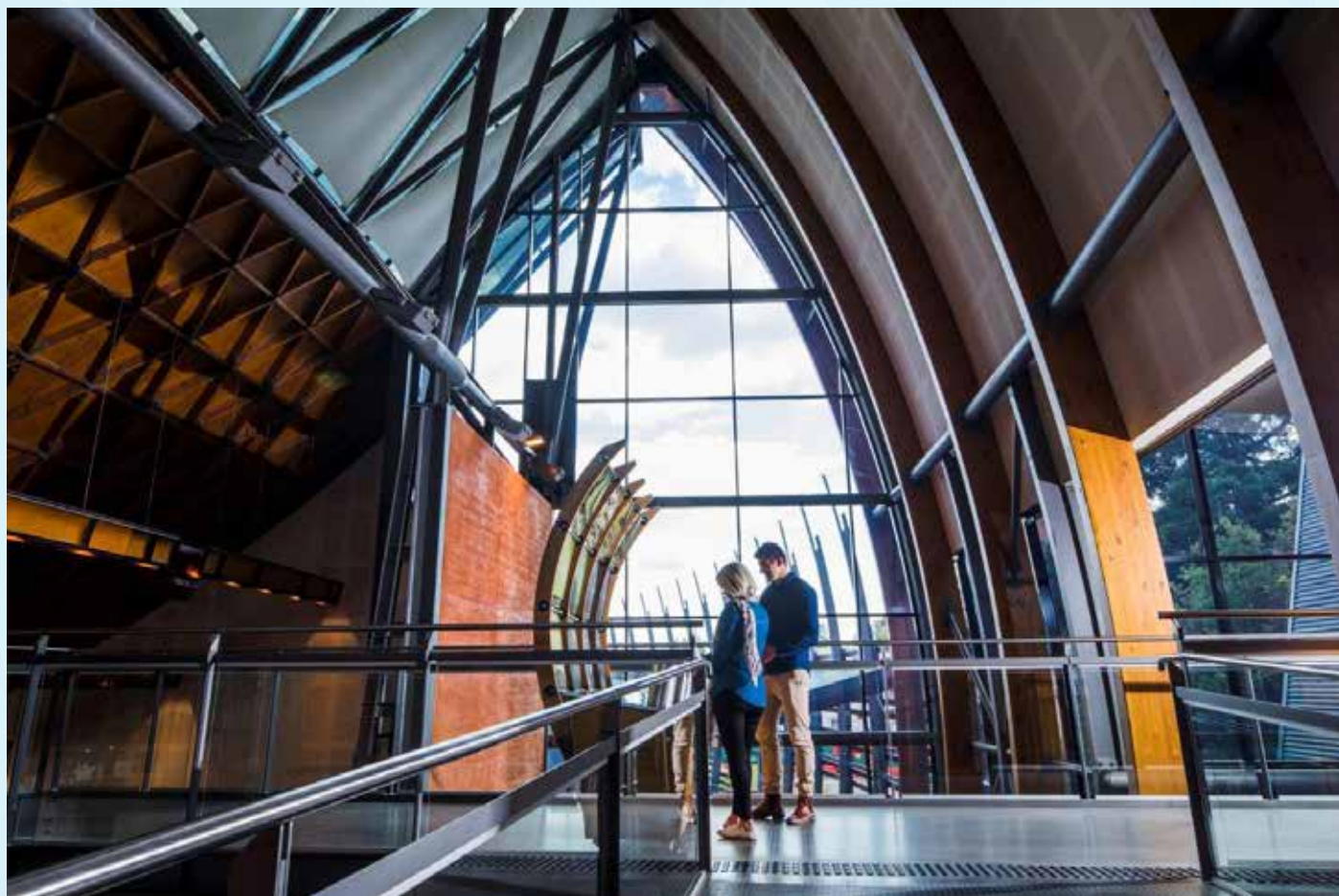
GALA DINNER SPONSOR (1 package available only)

Consider having your organisation aligned with the premier social event for ICHS 2019. The gala dinner will be a seated event at the National Wine Centre of Australia, where participants will enjoy outstanding food, wines and entertainment.

As the ICHS 2019 gala dinner sponsor you will benefit from the following entitlements:

- Verbal acknowledgment at the gala dinner by the Conference Chair
- Option for a senior representative of the company to address the audience at the gala dinner for three minutes
- Opportunity to provide a gift for each dinner participant (to be provided by sponsor, subject to committee approval)
- Company logo on printed conference program
- Visual media presentation at the gala dinner
- Opportunity to display up to two pull up banners at the gala dinner

1 opportunity available - AU\$9,250 / € 6.000 / US\$6,950



The gala dinner will be held at the National Wine Centre of Australia

WELCOME RECEPTION SPONSOR (1 package available only)

Become the Welcome Reception Sponsor and have your organisation aligned with the first official networking function where participants will spend time catching up with colleagues and making new acquaintances. Held in the Convention Centre, a cocktail reception will be provided.

As the ICHS 2019 welcome reception sponsor you will benefit from the following entitlements:

- Verbal acknowledgment at the welcome reception by the Conference Chair
- Option for a senior representative of the company to address the audience at the welcome reception for three minutes
- Company logo on printed conference program
- Opportunity to display up to two pull up banners at the venue by the time of the function

1 opportunity available - AU\$6,500 / € 4.000 / US\$ 5,000

ESPRESSO BAR SPONSOR (1 package available only)

Be associated with quality espresso coffee service throughout the Conference. The package includes written acknowledge at the coffee bar and on the power point slide during catering breaks only.

As the ICHS 2019 Espresso Bar sponsor you will benefit from the following entitlements:

- Verbal acknowledgment by the Conference Chair before the coffee breaks
- Option for a senior representative of the company to address the audience at the first coffee break for three minutes
- Visual media presentation
- Company logo on printed conference program
- Opportunity to display a pull up banner at the coffee catering area

1 opportunity available - AU\$ 5,000 / € 3,000 / US\$ 4,000

